

# Fundraising Pack



WWW.DUBSIMON.IE

## Why should you fundraise for Dublin Simon Community?

Here is a small breakdown of what your funds can pay towards:

€40 Medical Support Kit 	€150 Art / Literacy Classes 	€200 6 Counselling Sessions 
€350 1 Week in Recovery 	€750 1 Week of Light & Heat 	€1000 Gift of Independence 

## Social media

Follow and tag Dublin Simon Community social media platforms to boost awareness of your event:



@DublinSimonCommunity



@DublinSimonCommunity



@DublinSimonCommunity



@DublinSimonCommunity

## Lodging funds

If you raised funds in cash, deposit it into your bank and transfer the total to Dublin Simon Community.

**A/C Name:** Dublin Simon Community  
Bank of Ireland, 2 College Green, Dublin 1

**A/C Number:** 64815743

**Bank A/C Sort Code:** 90-00-17

**IBAN:** IE08BOFI90001764815743

**BIC:** BOFIE2D

Fundraising through online platforms like iDonate is automatically deposited into the Dublin Simon Community bank account.

You can also send a cheque to: Dublin Simon Community, 5 Red Cow Lane, Smithfield, Dublin 7

## Top tips that help create successful fundraisers

Knowing how to effectively promote your fundraiser is a sure-fire way to boost awareness, attendance, and fundraising potential.

- Get the ball rolling:** Don't be afraid to add the first donation to your page, it encourages others to give and boosts overall support.
- Get your local community involved:** Local shops, churches, and clubs often love to support. They might donate, join in, or even sponsor your event!
- Emphasise the deadline:** Always highlight your fundraising deadlines—don't assume everyone's seen them. Regular reminders help keep everyone on track.
- Tell your story:** People connect with purpose and give when they understand the 'why'. Share your story and why you're supporting Dublin Simon Community.
- Take plenty of photos:** Pages with photos or videos raise around 13% more—use high-quality, relevant visuals to boost your impact.
- Talk to your donors:** Keep donors engaged by sharing progress, celebrating milestones, and saying thanks—it helps them feel part of your fundraising journey.

## Promoting your fundraiser

Get to know your audience. The more you know about the audiences that you're targeting, the easier it will be to effectively communicate with them.

- Word of mouth:** Tell everyone you meet about your fundraising goals and about the upcoming fundraising event (if applicable).
- Email:** Sending emails helps keep your audience in the loop. Sending meeting requests or e-invites makes it easy for them to save the date right from their inbox.
- Local media:** Radio and newspapers love to get information about what's going on in the community. Let them know that you're supporting Dublin Simon Community!
- Posters:** These are a great way to reach new audiences offline. Put them up in places like shops, schools, churches, or pubs—just be sure to get permission beforehand.

If you have any questions or need any help, contact [events@dubsimon.ie](mailto:events@dubsimon.ie)