

Dublin Simon Community

Workplace Fundraising

Information Pack





In the face of uncertainty and adversity, our community of kindness is committed to helping people change their lives. This is only possible with you by our side. Without you, we simply would not be able to continue the work we do and respond where we are needed most.

Fundraise in Your Workplace

Workplace fundraising is a key way to demonstrate responsible business, give back to the community, and engage employees! Summer is a great time to enjoy one another's company and celebrate wins for the year with the team.



You can help Dublin Simon to raise funds with the below ideas. Choose which best suits your organisation's plans, team size, resources, and fundraising goals!

The first step in setting up a fundraiser for Dublin Simon Community is deciding what type of event to host.

Look at some of our examples below to get your mind going!

Register your event and join Dublin Simon's Corporate idonate, via the idonate page <u>here:</u>

Click "Start Fundraiser" Set a target Start sharing! Raise funds for Dublin Simon Community this Summer!

There are lots of fundraising tips below to make your event as impactful as possible.

Fundraising Event ideas for you to Help Dublin Simon Community This Summer....

Wimbledon Theme – Tennis Tournament

Get your team involved in a tennis tournament with a difference ! Pick a Wimbledon player in a "last man standing" competition or pair up for a doubles competition after work in the local tennis lawn. Sweetbriers, Crème and all White day in the office!

Fundraising target €20 per Wimbledon fan!





Sea Swimming For Simon

Gather your team to swim in the sea to change the tide of homelessness this summer !

Fundraising target €20 per person

Themed Summer Party Or BBQ

Make your summer gathering one that will benefit the community around you, by donating or having a raffle included in the night. Dust off the funky shorts and eye-catching floral shirts!

Raise funds by donating a **€100** to enter a team.



Group Cycle - Tour De Dublin Theme Cycling Or Spinning

Challenge your team to go the distance! Select a day & arrange time slots for teams to hit the road on their bikes or use stationary bikes in the office to reach the 3,500 KM milestone as a team!



Fundraising target €5,000



Summer School Sports For Simon

Organise relay races, egg and spoon races, wheelbarrow races, Tug o' War and dress in your 90s sportswear to relive those halcyon sporting days!

Sports day theme – Get departments/teams together to organise a half day of fun

Fundraising target €2,000

Lions Theme –Tag Rugby or 5-a-side Soccer Tournament

Take advantage of the bright longer evenings with some competitive fun. Relive the glory days of Italia 90 or the Six Nations in your workplace while raising vital funds.

Fundraising target **€1,000**



Beyond The Trail

Dublin Simon Community are partnering with Beyond the Pale 2025

Get your team to join in the walk to <u>Beyond The Pale Festival</u>, 13th - 15th June 2025, 3 Days Of Music, Art & Food at Glendalough Estate Co. Wicklow

The festival organise a hike to the festival with a 5 hour walk from Marlay Park in Dublin to the festival site. The sustainable way to join the festival!

Fundraising target €350

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> Home Run October Start your Couch-to-5K or begin training in your running group for Dublin Simon's annual HOME RUN on Saturday October 4th in the Phoenix Park - it's never too early !

HELL & BACK June

13KM / 8KM

SAT 7TH JUNE, KILLRUDDERY ESTATE

Hell And Back

For the more adventurous groups get one or two brave volunteers to do Hell and Back on behalf of the office in order to raise vital funds for Dublin Simon.

VENUE: Killruddery Estate, Bray, Co Wicklow DATES: Sat 7th June 2025 DISTANCE: 13KM or 8KM PRICES: 13KM from €68 per person, 8KM from €60 pp.

FITNESS REQUIRED: Anyone can complete this challenge with training and a good positive attitude!

Fundraising target **€2,500**





The Momentum Games

2-7 PM 05 SEPTEMBER

1 WINDMILL LANE, DUBLIN

TIMINGS:

• 2.00PM - 6.30PM HEATS

• 6.30PM – 7.00PM FINAL 10 TEAMMATES PER CREW THE COST PER TEAM IS €2,500 For the more adventurous groups get one or two brave employees to get involved iin the new and exciting Momentum Games order to raise vital funds for Dublin Simon. We need your support ! Every €6,000 raised from Momentum Games will help sustain a home with specialised supports for one person in Dublin Simon Community supported housing.

Fundraising target **€2,500 - €6,000**

Table Quiz



Does your team have a few boffins who love a competitive evening event? Host a themed quiz to see whos team has the brains to win office bragging rights from now until Christmas! Fundraising target **€750**

Wellness Day Yoga

Use your office space to host a lunchtime Yoga or Wellness session for Dublin Simon Community. You will be making CSR and mental health policies come to life and ensuring summer time positive vibes for your employees!

Fundraising target €250





Simon's Got Talent

Create some cheer in your office this Summer. Get a choir together with your colleagues and perform over a lunch break to raise funds for Dublin Simon Community, or get in touch with us to perform at one of our events in Dublin.

Fundraising target €1,000

Outdoor Movie Screening

Longer evenings call for movies and pizza nights! Raise funds by selling tickets to the screening. Will your company match the donation?

Fundraising target €500



Fundraising Tips



CHY5963



Get The Ball Rolling: Set Up Your Fundraising Page And Set Your Target!

Don't be afraid to add the first donation to your page, this will help get the momentum started!

Recruit ambassadors to spread the word about your event! Employees engagment is key in the beginning!

Get Your Teams Involved Approach HR, Internal communications, marketing, clubs, societies, and any other groups in your organisation to see how they can help spread the word. Create posters for your office and digi-boards.





Emphasise The Deadline: Make sure that you emphasise any sign-up dates to ensure maximum participation. Send out reminders on various internal channels. Don't take it for granted that the information is available, as some of your audience may have missed this so remind them whenever you can.



TakePlentyOfPhotos:Fundraisersraiseapproximately13%moremoneyiftheyhavephotosorvideosincludedfundraisingpages.



Fundraising Tips



CHY5963



Tell The Story: Tell people what you're doing and why you're doing it for Dublin Simon Community. People love to be told a story and understand why they are donating money.

Your fundraiser will have a positive impact on the homeless community that Dublin Simon are supporting every day!

Promote Your Event

Knowing how to effectively promote your event is a sure-fire way to boost awareness, attendance, and fundraising potential.

Communicate Details And Updates: Send out emails and posters to your team to spread the word about how your office is making a difference. Let them know that you're supporting Dublin Simon Community



Make use of Word Of Mouth: Tell everyone you meet about your fundraising and event details.

Fundraise: Set up a fundraising page, set a fundraising target and communicate this with people to hit the goal !

Social Media: Optimize social media channels that are relevant to your audience. Tag Dublin Simon Community on these platforms to boost awareness of your event.



@Dublin Simon Community



@Dublin_Simon

Learn more about our work & impact here: <u>Annual Impact Report</u>



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@Dublin Simon Community

For any queries reach out to partnerships@dubsimon.ie or call us on 01-6728966

Thank You



