



HELP DUBLIN SIMON  
OPEN DOORS THIS CHRISTMAS

# Dublin Simon Community's 2024 Corporate Christmas Workplace Fundraising Campaign



Dublin  
**Simon**  
Community



## HELP DUBLIN SIMON OPEN DOORS THIS CHRISTMAS

The festive season starts with doors.  
Wreaths are hung, lights go up and mistletoe  
adds a touch of magic to every home and shop.

It's where greetings and warm welcomes take  
place as families gather to spend Christmas  
together.

When you're homeless, there is no warm  
welcome. Doors are a constant reminder of  
feeling shut out.

They represent another night with  
no place to call home.

Doors can hold a very different meaning  
when you have no place to call home.



Dublin  
**Simon**  
Community



## HELP DUBLIN SIMON OPEN DOORS THIS CHRISTMAS

### How your organisation can support

You can help Dublin Simon open doors this Christmas by selecting a door below that best suits your organisation's plans, team size, resources and fundraising goals this festive season.

Register your event and join Dublin Simon's Corporate Christmas Campaign, via the idonate page here:

**[Click here to register your event](#)**

Set a fundraising target & start sharing your event with your colleagues and network to raise funds for Dublin Simon Community this Christmas!

There are lots of fundraising tips below to make your event as impactful as possible.

# Fundraising Event ideas for you to Help Dublin Simon Open Doors This Christmas.....

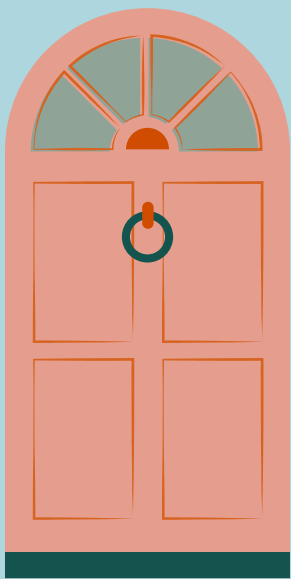


## Santa Run

Get your Santa hats ready & organise a 5K run, walk or jog with your team over lunch time or after work.



Fundraising target €150 per person



## Directors night out at Sing For Simon

RTE Orchestra with special guests at The Helix on Friday December 13th.

Guests include Mary Black, Mary Coughlan, Angeline Ball, Stephen James Smith, Shobsy with more to be revealed.

Tickets starting at €28, available here:

[Sing for Simon Tickets](#)



## Test your team's knowledge!

Set up a quiz night in your office.

Raise funds by donating a €100 to enter a team.



## Group cycle to Santa

With just 3,600km to Lapland, challenge your team to go the distance. Select a day & arrange time slots for teams to hit the road on their bikes or use stationary bikes in the office to reach the milestone as a team!

Fundraising target €5,000



## Christmas Jumper Day

Who wore it best award?

Raise funds by donating €20 per person. Will your company match your donation?



## A Community of Hope: Artists for Dublin Simon Art Auction

Whether you're an art enthusiast or simply looking for a meaningful piece, this auction offers a chance to own a work by an Irish icon while helping those in need. Bidding opens on 28th November at Gormley's Fine Art and runs until 3rd December.

[www.dubsimon.ie/a-community-of-hope](http://www.dubsimon.ie/a-community-of-hope)



## Gingerbread House Decorating

Get creative baking and decorating with your colleagues!

Raise funds by entering the competition and then selling off the amazing bakes.

Fundraising target €500



## Sing For Simon

Create some festive cheer in your office this Christmas. Get a choir together with your colleagues and perform over a lunch break to raise funds for Dublin Simon Community, or get in touch with us to perform at one of our events in Dublin.

Fundraising target €500

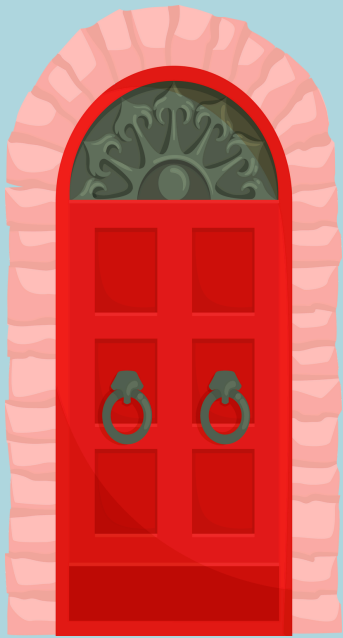


## Christmas Card & Ornament Making

Get creative making festive items with colleagues!

Raise funds by selling the items!

Fundraising target €200



## Christmas Movie Screening

Hot Chocloate and your favourite christmas movie - ideal winter day!  
Raise funds by selling tickets to the screening. Will your company match the donation?  
Fundraising target €1000



## Christmas Bake Off

Who is worthy of the Hollywood handshake?  
  
Raise funds by entering the competition and then selling off the amazing bakes.  
Fundraising target €500



## Office Talent Show

Showcase your teams hidden talents!  
Who has the X factor?

Fundraising target €3,000



# Fundraising Tips



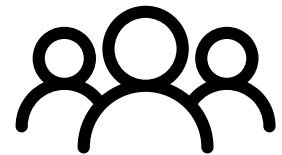
## **Get the ball rolling: Set up your fundraising page and set your target!**

Don't be afraid to add the first donation to your page, this will help get the momentum started!

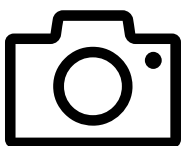
Recruit ambassadors to spread the word about your event!

Employees engagement is key at the beginning stage !

**Get your teams involved** Approach HR, Internal communications, marketing, clubs, societies, and any other groups in your organisation to see how they can help spread the word. Create posters for your office and digi-boards.



**Emphasise the deadline:** Make sure that you emphasise any sign up dates to ensure maximum participation. Send out reminders on various internal channels. Don't take it for granted that the information is available, as some of your audience may have missed this so remind them whenever you can.



**Take plenty of photos:** Fundraisers raise approximately 13% more money if they have photos or videos included in their fundraising pages.





# Fundraising Tips

## Continued



**Tell the story:** Tell people what you're doing and why you're doing it for Dublin Simon Community. People love to be told a story and understand why they are donating money.

Your fundraiser will have a positive impact on the homeless community that Dublin Simon are supporting!

Learn more about our work & impact here:  
[Annual Impact Report](#)



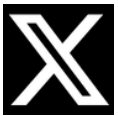
# Promote Your Event

Knowing how to effectively promote your event is a sure-fire way to boost awareness, attendance, and fundraising potential.

**Social Media:** Social media channels that are relative to your audience. Tag Dublin Simon Community social media platforms to boost awareness of your event.



@Dublin Simon Community



@Dublin\_Simon



@dublinsimoncommuniy



@Dublin Simon Community



**Communicate Details and Updates:** Sending out emails, posters to your team get information about what's going on in the community. Let them know that you're supporting Dublin Simon Community



**Make use of word of mouth:** Tell everyone you meet about your fundraising and event details.



**Fundraise:** Set up a fundraising page, set a fundraising target and communicate this with people to hit the goal !



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For any queries reach out to  
[partnerships@dubsimon.ie](mailto:partnerships@dubsimon.ie)  
or  
call us on 01-6728966

**Thank  
You**



Dublin  
**Simon**  
Community