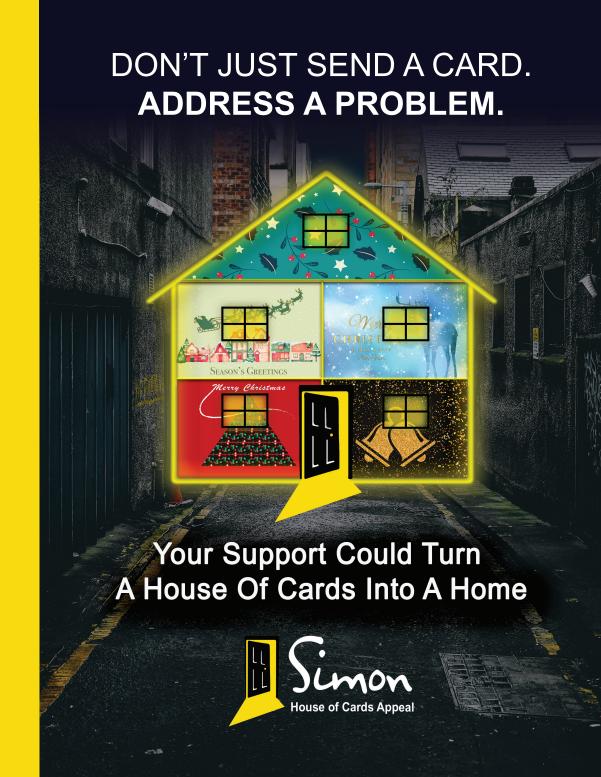
To get involved or to find out more, call **01 672 8966** to speak with our team

"I feel safe here. People are looking out for me. I didn't feel safe before but I do now. I'm so proud to have my own place to call home again".

- Kay

Now, with the help of our supporters, Kay has moved into a brand new self-contained apartment in Simon Community supported accommodation.







By pledging your support to the Simon House of Cards Appeal, you will help people and families from across the country to close the door on homelessness for good.

The Simon House of Cards Appeal, in partnership with the Irish Times, has become a crucial resource for our work across the country. Simon is asking you to make a difference to the lives of over 12,000 people experiencing homelessness in Ireland today. In return, your company logo or listing will be featured in two full pages of The Irish Times in December and January.

### **Platinum Package**

Company Logo in our 'Business Section Takeover' of the Irish Times online in December



Large Company Logo in the Irish Times print edition



Sponsor acknowledgement on social media



Christmas E-Card to send to your staff, customers and clients & web banner/e-tag for your website and email signature

The cost of the Platinum Package varies from €11,500 - €16,500 depending on whether you choose to appear in 1 or 2 week's Irish Times Publications.

By selecting the Platinum package you can enable us to provide permanent supported accommodation for someone who is homeless for 6 months. Our high-support housing services are run by full-time professional staff, full and part-time volunteers and community employment workers who are motivated and committed to providing a supportive environment for residents which helps them live as independently as possible and gives them a safe place to call home.

## **Gold Package**



Company Logo in our 'Business Section Takeover' of the Irish Times online in December



Medium Company Logo in the Irish Times print edition



Sponsor acknowledgement on social media



Christmas E-Card to send to your staff, customers and clients & web banner/e-tag for your website and email signature

The cost of the Gold Package varies from €8,000 - €11,000 depending on whether you choose to appear in 1 or 2 week's Irish Times Publications.

By selecting the Gold package you can help support the Soup Run for 1 month. The Soup Run provides soup and sandwiches to those most in need, providing vital support to people experiencing homelessness.

# Silver Package



Company **Listing** in our 'Business Section Takeover' of the Irish Times online in December



Medium Company Listing in the Irish Times print edition



Sponsor acknowledgement on social media



Christmas E-Card to send to your staff, customers and clients & web banner/e-tag for your website and email signature

The cost of the Silver Package varies from €4,000 - €6,500 depending on whether you choose to appear in 1 or 2 week's Irish Times Publications.

By selecting the Silver Package you could be investing in the learning and development of people accessing Simon's services, often those who have been rough sleeping, fostering their creativity, wellbeing and employability. This empowerment in turn facilitates their ability to leave emergency temporary accommodation and move on to a more secure environment in permanent supporting accommodation giving them a safe place to call home.

### **Bronze Package**



Company Listing in our 'Business Section Takeover' of the Irish Times online in December



Small Company Listing in The Irish Times



Sponsor acknowledgement on social media



Christmas E-Card to send to your staff, customers and clients & web banner/



e-tag for your website and email signature

The cost of the Bronze Package varies from €1,750 - €3,500 depending on whether you choose to appear in 1 or 2 week's Irish Times Publications.

By selecting the Bronze Package you can provide light and heat in our permanent supported accommodation for up to 4 weeks. People are under increasing pressure with the cost of living crisis and this support will give residents of the service the basic home comforts they deserve, to avoid the long and dreary winter.

### **E-Card Package**



All donations between €150 - €1,500 will receive any e-card and web banner/e-tag



Christmas E-Card to send to your staff, customers and clients & web banner/e-tag for your website and email signature

By selecting this option your company can help provide up to 4 counselling sessions with our trained counsellors. These sessions allow our clients to identify and connect to their inner strengths and to develop psychological coping skills, which are vital as our clients cope with the fear and anxiety due to the challenges and the trauma of homelessness.