

DON'T JUST SEND A CARD.
ADDRESS A PROBLEM.



Your Support Could Turn
A House Of Cards Into A Home






By pledging your support this Christmas to **Simon House of Cards Appeal**, you will help men, women and children across the country to close the door on homelessness for good.

Over the years, the Simon House of Cards Appeal has become a vital resource for the work we do to address and prevent homelessness nationwide. As we face into another hard winter, Simon is asking you to make a difference to the lives of nearly 8,000+ people experiencing homelessness in Ireland today. The Simon House of Cards Appeal is run in association with the **Irish Times** and in recognition of your generosity, your company logo or listing could be featured in the Irish Times print edition and on irishtimes.com.


Platinum Package

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- ✓ Company **Logo** in our 'Business Section Takeover' of the Irish Times online in December
 - ✓ Large Company **Logo** in the Irish Times print edition
 - ✓ Sponsor acknowledgement on social media
 - ✓ Christmas E-Card to send to your staff, customers and clients & web banner/e-tag for your website and email signature

The cost of the Platinum Package varies from €9,500 - €14,000 depending on whether you choose to appear in 1, 2 or 3 weeks of the Irish Times publications.

By selecting the Platinum package you can enable us to provide permanent supported housing for someone who is homeless for 6 months. Our high-support housing services are run by full-time professional staff, full and part-time volunteers and community employment workers who are motivated and committed to providing a supportive environment for residents which helps them live as independently as possible and gives them a safe place to call home.

Gold Package

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- ✓ Company **Logo** in our 'Business Section Takeover' of the Irish Times online in December
 - ✓ Medium Company **Logo** in the Irish Times print edition
 - ✓ Sponsor acknowledgement on social media
 - ✓ Christmas E-Card to send to your staff, customers and clients & web banner/e-tag for your website and email signature

The cost of the Gold Package varies from €6,500 - €9,000 depending on whether you choose to appear in 1, 2 or 3 weeks of the Irish Times publications.

By selecting the Gold package you can help support the Soup Run for 1 month. The Soup Run provides soup and sandwiches to those most in need, providing vital support to people experiencing homelessness.

Silver Package

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- ✓ Company **Listing** in our 'Business Section Takeover' of the Irish Times online in December
- ✓ Medium Company **Listing** in the Irish Times print edition
- ✓ Sponsor acknowledgement on social media
- ✓ Christmas E-Card to send to your staff, customers and clients & web banner/e-tag for your website and email signature

The cost of the Silver Package varies from €3,000 - €5,000 depending on whether you choose to appear in 1, 2 or 3 weeks of the Irish Times publications.

By selecting the Silver Package you could be investing in the learning and development of people accessing Simon's services, often those who have been rough sleeping, fostering their creativity, wellbeing and employability. This empowerment in turn facilitates their ability to leave emergency temporary accommodation and move on to a more secure environment in permanent supporting housing giving them a safe place to call home.

Bronze Package

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- ✓ Company **Listing** in our 'Business Section Takeover' of the Irish Times online in December
- ✓ Smaller Company Listing in the Irish Times print edition
- ✓ Sponsor acknowledgement on social media
- ✓ Christmas E-Card to send to your staff, customers and clients & web banner/e-tag for your website and email signature

The cost of the Bronze package varies from €1,250 - €2,500 depending on whether you choose to appear in 1, 2 or 3 weeks of the Irish Times publications.

By selecting the Bronze Package you can provide light and heat in our permanent supported housing for up to 4 weeks. This will give residents of the service the basic home comforts they deserve such as heat, light and warm nutritious meals, to avoid the long and dreary winter.

E-Card Package

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- ✓ All donations between €100 - €1,000 will receive any e-card and web banner/e-tag
- ✓ Christmas E-Card to send to your staff, customers and clients & web banner/e-tag for your website and email signature

By selecting this option your company can help provide up to 4 Counselling Sessions with our trained counsellors. These sessions allow our clients to identify and connect to their inner strengths and to develop psychological coping skills, which are vital now more than ever as our clients cope with fear and anxiety due to the challenges and experiences of the coronavirus pandemic.

**To donate contact our team on 01 672 8966
or email hoc@dubsimon.ie**

To get involved this Christmas
or to find out more, call
01 672 8966
to speak with our team

**“I feel safe here. People are looking
out for me. I didn’t feel safe before but
I do now. I’m so proud to have my own
place to call home again”.**

- Kay

Now, with the help of our supporters,
Kay has moved into a brand new
self-contained apartment in a Simon
Community supported housing unit.

