

## Dont Send a Card. Address a Problem.

Instead of sending corporate Christmas cards or gifts this year, get involved in the Simon House of Cards Appeal and help us fight homelessness. We will use the support you give us to provide food, shelter and permanent housing to those who need it most.

Simon is asking you to make a difference to the lives of almost 10,000 people experiencing homelessness in Ireland today. In return, your company logo or listing will be featured in three full pages of The Irish Times in December and January and your company logo or listing will appear in the spectacular three day *Simon House of Light Projection Show* at The Powerscourt Townhouse Centre in Dublin.

### Platinum Package

- ✓ Large Company **Logo** in The Irish Times with a daily readership of 317,000
- ✓ Large Company **Logo** to be shown in the spectacular *Simon House of Light Projection Show* in Dublin City Centre.
- ✓ Sponsor acknowledgement on social media.
- ✓ Choice of exciting E-Cards and Web Banners/E-Tags available.

*The cost of the Platinum package varies from €9,500 - €14,000 depending on whether you choose to appear in 1, 2 or 3 week's Irish Times publications.*

By selecting the Platinum package you can enable us to provide permanent supported housing for a resident for 6 months. Our high-support residences are run by full-time professional staff, full and part time volunteers and community employment workers who are motivated and committed to providing a supportive environment for residents which helps them live as independently as possible. This is achieved through a combination of key working, case management and meaningful activities.

### Gold Package

- ✓ Medium Company **Logo** in The Irish Times with a daily readership of 317,000.
- ✓ Medium Company **Logo** to be shown in the spectacular *Simon House of Light Projection Show* in Dublin City Centre.
- ✓ Sponsor acknowledgement on social media.
- ✓ Choice of exciting E-Cards and Web Banners/E-Tags available.

*The cost of the Gold package varies from €6,500 - €9,000 depending on whether you choose to appear in 1 or 2 week's Irish Times publications.*

By selecting the Gold package you can help support the Soup Run for 1 month. The Soup Run provides soup and sandwiches to those most in need, providing vital support to people sleeping rough.

### Silver Package

- ✓ Medium Company **Listing** in The Irish Times with a daily readership of 317,000.
- ✓ Medium Company **Listing** to be shown in the spectacular *Simon House of Light Projection Show* in Dublin City Centre.
- ✓ Choice of exciting E-Cards and Web Banners/E-Tags available.

*The cost of the Silver package varies from €3,000 - €5,000 depending on whether you choose to appear in 1, 2 or 3 week's Irish Times publications.*

By selecting the Silver package you could be investing in the learning and development of people accessing Simon's services, fostering their creativity, wellbeing and employability. This empowerment in turn facilitates their ability to leave emergency temporary accommodation and move on to a more secure environment in permanent supported housing.

### Bronze Package

- ✓ Small Company **Listing** in The Irish Times with a daily readership of 317,000.
- ✓ Small Company **Listing** to be shown in the spectacular *Simon House of Light Projection Show* in Dublin City Centre.
- ✓ Choice of exciting E-Cards and Web Banners/E-Tags available.

*The cost of the Bronze package varies from €1,250 - €2,500 depending on whether you choose to appear in 1, 2 or 3 week's Irish Times publications.*

By selecting the Bronze Package you can provide light and heat in our permanent supported housing for up to 4 weeks. This will give residents of the service the basic home comforts they deserve, to avoid the long and dreary winter.

### E-Card Package

- ✓ All donations between €100 - €1000 will receive any E-Card and Web Banner/E-Tag.

By selecting this option your company can help our Rough Sleeper Team provide up to 30 Emergency Packs for those sleeping on the streets. These packs include a back-pack with a built in sleeping mat, a sleeping bag, gloves and a rain jacket. The basic essentials needed to survive the night without shelter.

To pledge log onto [www.simonhouseofcards.ie](http://www.simonhouseofcards.ie) or contact our team on callsave **1850 462 462**