



## Signing up to the Statement of Guiding Principles for Fundraising

The Statement of Guiding Principles for Fundraising provides Irish charities with good practice standards for fundraising. It was developed by a steering group set up in response to the Charities Act 2009 following extensive consultation with industry experts and stakeholders including charities, non-profit organisations, legal and financial advisors, donors and academics. This process was led by the Irish Charities Tax Reform Group and supported by the Department of Community, Equality and Gaeltacht Affairs.

### Why Guiding Principles were developed?

The Charities Act 2009 provides:

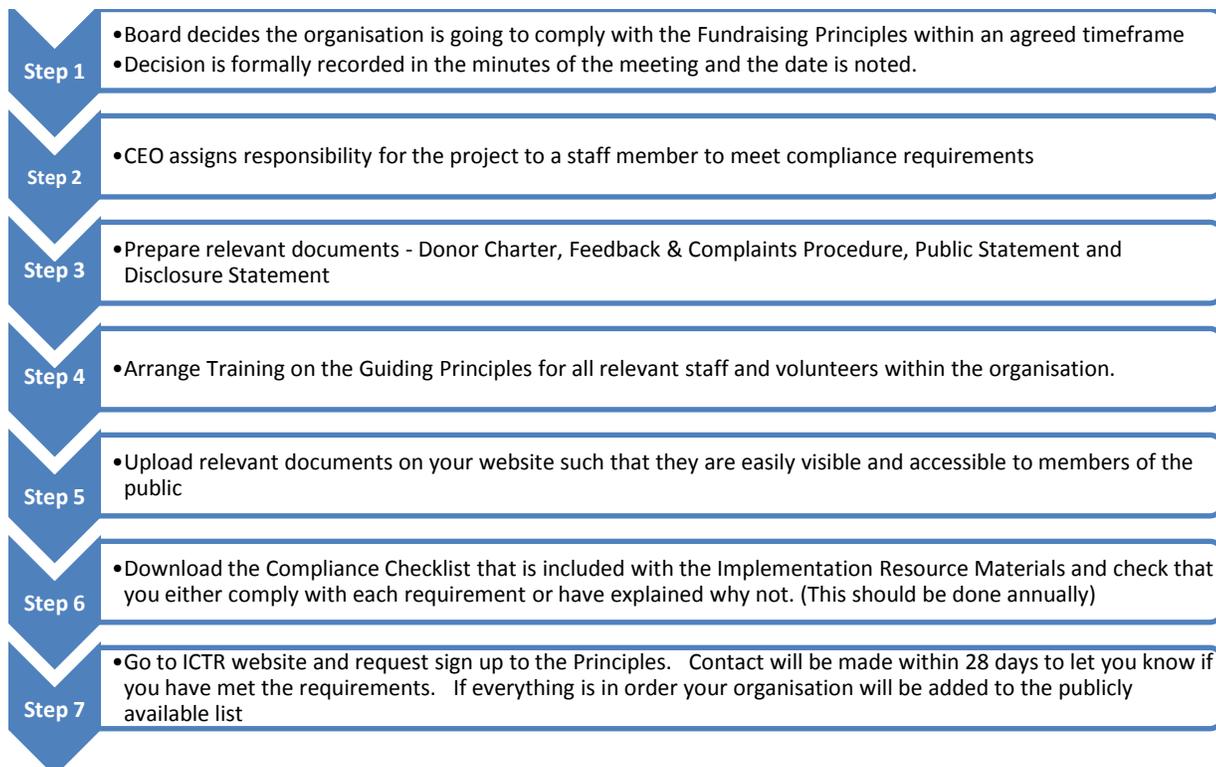
- All types of public fundraising to require permits
- New Charity Regulator to be appointed
- Annual charity reporting to include fundraising

The practice and procedures used by charities for fundraising will be regulated by agreed Codes of Practice to be developed with the charities sector.

### Why Charities should apply the principles

- Public trust and confidence
- Demonstrate that charities operate to high standards
- Provide clarity and assurances to donors about the organisations they support

### Seven Steps to Sign-up to the Fundraising Principles



## Core Guiding Principals for Fundraising

