



“The Longest Night” aims to get all music lovers onboard to play their part in ending homelessness this December 21st.

Simon Community launches Christmas campaign

Dublin Simon Community launched “The Longest Night” their 24 hour Christmas fundraiser last month. RTÉ Sport rugby analyst Brent Pope and Irish bands The Guggenheim Grotto, Heathers and Santa all joined The Dublin Simon Choir on Grafton Street to encourage everyone take part and ‘Sing for Simon’ on the longest night of the year - the 21st December.

“The Longest Night” aims to get all music lovers onboard to play their part in ending homelessness this December 21st. The 24 hour ‘Carol a thon’ will kick off at 12 noon on Grafton Street and run until the same time the following day. Singers of all ages are invited to take part.

The charity aims to raise €100,000 to provide direct assistance through food and shelter for the 2,000 men, women and children experiencing homelessness at this time Lorna Cronnelly, Marketing Manager said: “The Longest Night aims to highlight the hardships faced by the homeless at this time of year and offers people a way to play their part in ending homelessness this Christmas.”

She added: “We are calling on all singers the length and breath of

Ireland to sign up for “The Longest Night” 24 hour carol a thon this Christmas.”

“The Longest Night” also includes a concert at The Button Factory on the day. Acts include Paddy Casey, The Guggenheim Grotto, Heathers, The Might Stef with comedian Damien Clarke as MC. Tickets are on sale for €25 and for the serious music lovers out there V.I.P. packages are available for €100. These V.I.P. tickets include a drinks reception and a private seated V.I.P. area.

